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Contact: Breanna Buhr/Ashley Anderson
JMPR, Inc. (818) 992-4353
bbuhr@jmprpublicrelations.com
aanderson@jmprpublicrelations.com

AIRSTREAM INTRODUCES AUTOBAHN® – AN ALL-NEW LUXURY PASSENGER VAN

*Airstream and Mercedes-Benz Launch Vehicle with Innovative Personal Comfort
and Productivity Features at Mercedes-Benz Sprinter National Dealer Meeting*

Jackson Center, Ohio (June 5, 2014) – Airstream, maker of the iconic silver-bullet travel trailers, has unveiled its all-new luxury passenger van – the Airstream Autobahn® – a vehicle that delivers a new standard in VIP travel. Through its ongoing collaboration with Mercedes-Benz, Airstream combines its signature quality and design with individualized comfort, convenience and productivity in this new category-creating platform.

First introduced at the Mercedes-Benz Sprinter national dealer meeting this week, the Autobahn stays true to Airstream's heritage of aircraft inspired design and innovation. Taking cues from the private jet experience, the Autobahn offers a sleek, sophisticated interior, expansive space and handcrafted furnishings. With seating for eight, the Autobahn includes the advanced *Airstream Smart Control System™* for a flawless passenger experience.

"Airstream continues to set the industry standard for unparalleled luxury travel, a strategy further enhanced by our partnership with Mercedes-Benz," said Airstream CEO and President Bob Wheeler. "Whether your VIP is a professional client or family member, we are creating a new category that delivers an exclusive level of focus on individual passenger comfort and convenience."

With its carefully designed professional and personal functionality, the Autobahn also takes aim at the commercial market, targeting companies that cater to affluent travelers.

Design & Luxury

The Autobahn is equipped with a power entry sliding door that open onto a well-appointed cabin with a stunning array of finishes, materials and amenities including durable wood trim, leather seating, dual refrigerators and individualized controls to enhance the passenger experience.

Each position in the main cabin includes a power footrest, heated seating and power outlets (120v and USB) along with a workspace equipped with a functional desk.

Productivity & Convenience

Autobahn comes standard with the innovative *Airstream Smart Control™ System* providing centralized control for all main cabin lighting, shades, heating and air conditioning through the user's smart device. The system also controls onboard entertainment, with state-of-the-art electronics including a 32 inch LCD TV screen, Blu-Ray player, Pandora, and an Apple TV box with Air Play functionality. The Airstream Smart Control System can be operated through the vehicle's onboard electronics, any web-enabled smart device (including smart phones & tablets) and laptops with wireless capabilities.

Safety

Superior safety features include collision prevention assist, lane keeping assist, blind spot assist, front and rear parking assist, headlight high beam assist and more.

Beyond the reassuring coverage of the three year/36,000-mile warranty, the Autobahn is supported by the premier coast-to-coast Mercedes-Benz dealer network and the Mercedes-Benz Club of America.

Airstream first began its collaboration with Mercedes-Benz with the launch of the Airstream Interstate in 2004. The Interstate remains the top selling Type B motorhome model for the third year in a row.

The Airstream Autobahn is now available and will be sold exclusively through Mercedes-Benz Sprinter dealers across the nation. For more information visit www.airstreamautobahn.com or contact your local Mercedes-Benz Sprinter dealer.

About Airstream

Airstream, manufacturer of the iconic “silver bullet” travel trailer, is the longest-tenured recreational vehicle manufacturer in North America. Following founder Wally Byam’s credo, “Let’s not make changes, let’s only make improvements,” Airstream has remained a timeless classic. Byam’s vision for Airstream trailers was to use these design- and quality-driven products to allow people to dream, travel and explore the open road. A subsidiary of Thor Industries, Airstream is based in Jackson Center, Ohio, where a team of craftsmen remains dedicated to preserving the brand’s legendary reputation for quality and innovation. For more information, please visit www.airstream.com, call 877-596-6111 or contact Airstream, Inc., 419 West Pike Street, P.O. Box 629, Jackson Center, Ohio 45334.

More news about Airstream, our dealers and current travel trailer and touring coach models can be found at www.Airstream.com. For the latest news on Airstream, “like” us on [Facebook](#) and follow us on Twitter [@Airstream_Inc.](#). You can also stay connected with adventure-loving techies and learn about inspiring on-the-road experiences through Airstream’s [Live Riveted Mobile App](#).

About Mercedes-Benz USA

Mercedes-Benz USA (MBUSA), headquartered in Montvale, New Jersey, is responsible for the distribution, marketing and customer service for all Mercedes-Benz products in the United States. MBUSA offers drivers the most diverse line-up in the luxury segment with 14 model lines ranging from the sporty CLA-Class four-door coupe to the flagship S-Class and the SLS AMG GT.

MBUSA is also responsible for the distribution, marketing and customer service of Mercedes-Benz Sprinter Vans, and smart products in the U.S. More information on MBUSA and its products can be found at www.mbusa.com, www.mbsprinterusa.com and www.smartusa.com. Accredited journalists can visit our media site at www.media.mbusa.com.

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